

# NORTH MINNEAPOLIS

African American Housing Opportunity Study

*Report to the Community*

# OVERVIEW

## Strategic Goals offered through North Minneapolis African American Housing Opportunity Study

- To better understand what housing challenges faced the community
- To begin to identify strategic housing policies and supports that would best benefit the African American community
- To create opportunities to inform the community about resources that already exist

# OVERVIEW

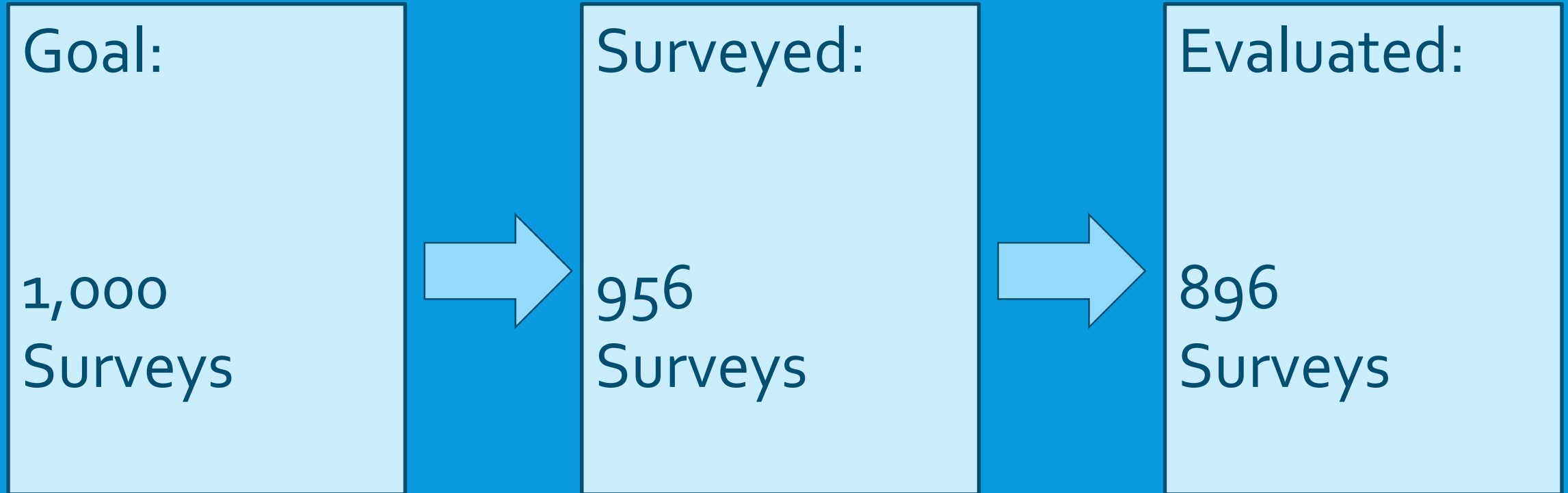
Support and Leadership provided through:

- MN Housing Finance Agency
- Center for Urban and Regional Affairs (CURA) – University of Minnesota
- Northside Community Response Team (NCRT)

# OVERVIEW

- Aligned with numerous nonprofit and religious partners to administer the survey
- CURA supported the development of the survey instrument and training of our survey administrators
- All surveys were conducted in late summer/early fall of 2014
- Survey participants self-identified as African American and North Minneapolis residents
- Survey results were compiled and data was evaluated in early 2015
- Final report was created in early summer 2015

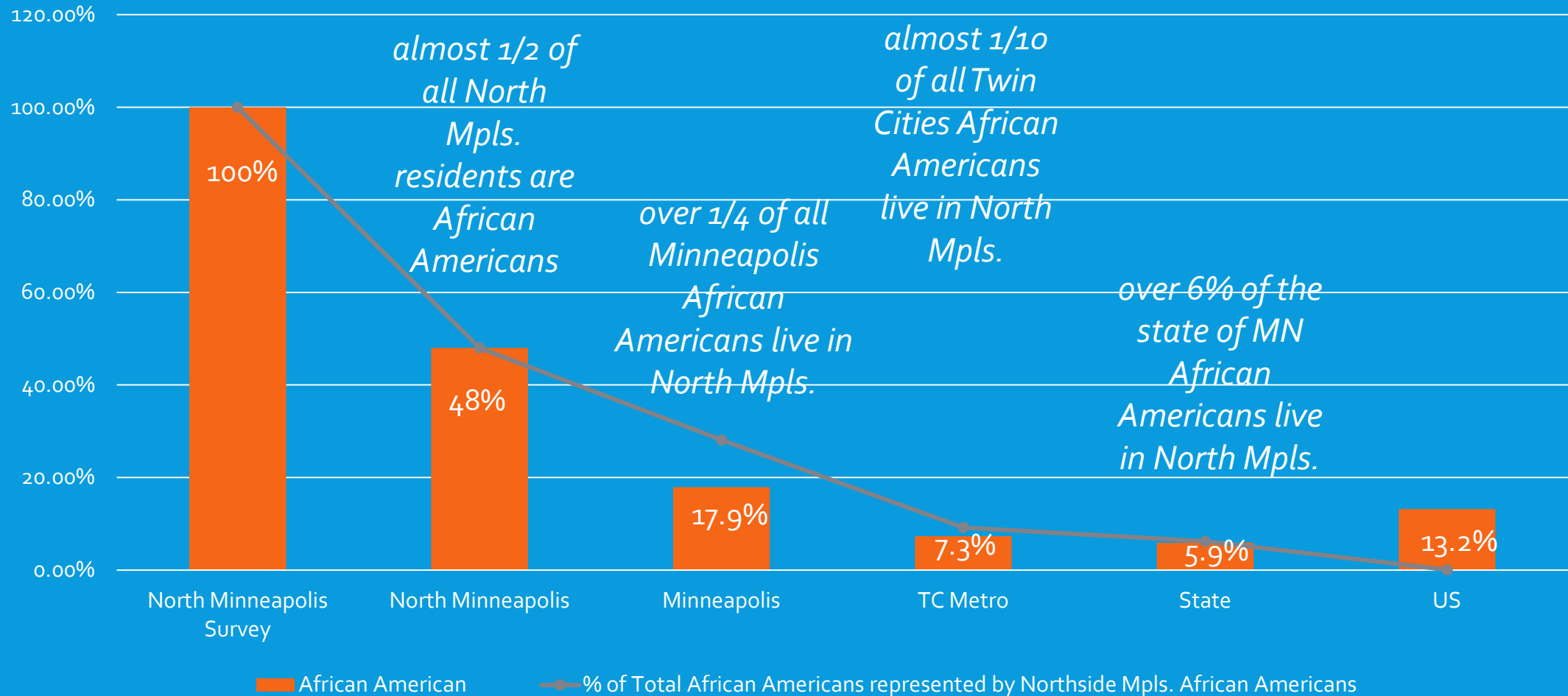
# OVERVIEW



# RESULTS

- The survey provided a vast amount of data and information
- This presentation provides a summary of some of the key data points identified by many as interesting
- More information and data is provided in the report. It can be found at.....

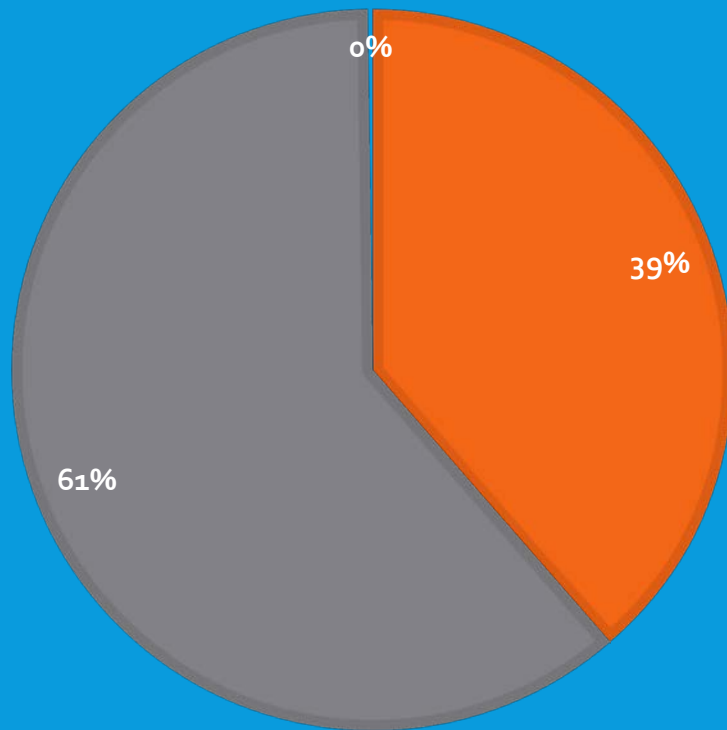
# RELEVANCY



# WHO WAS SURVEYED?

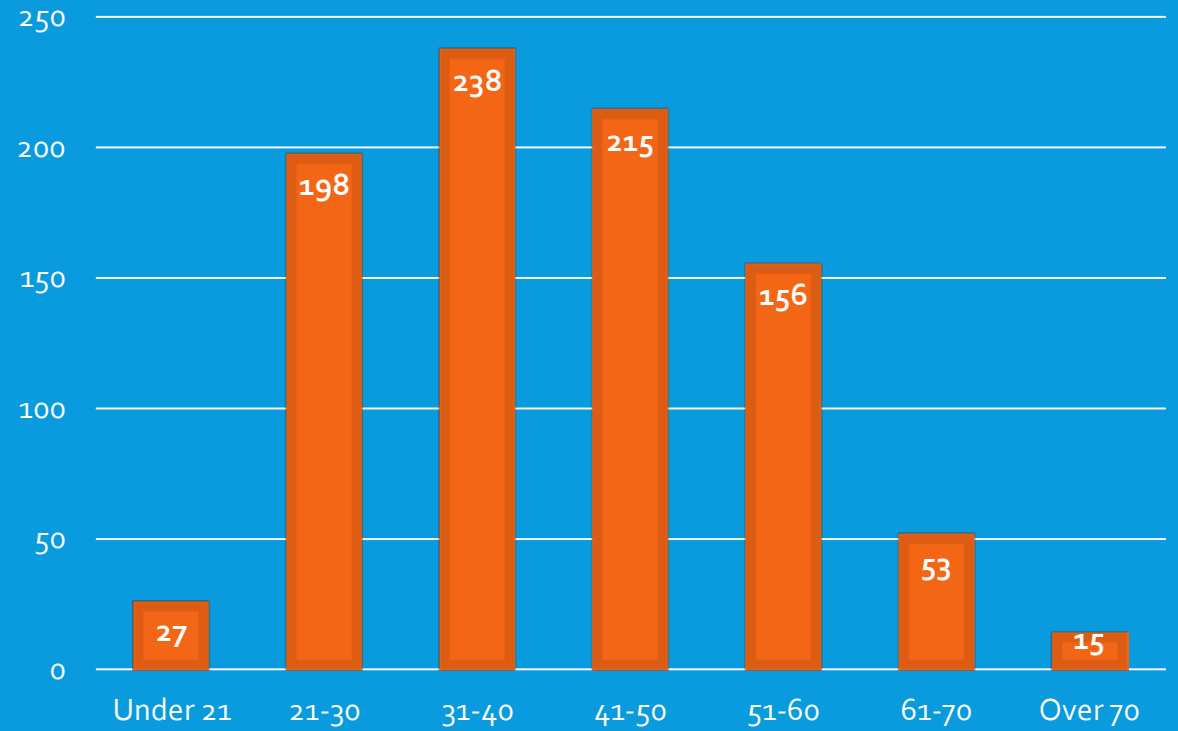
## GENDER

Male Female Other



## AGE

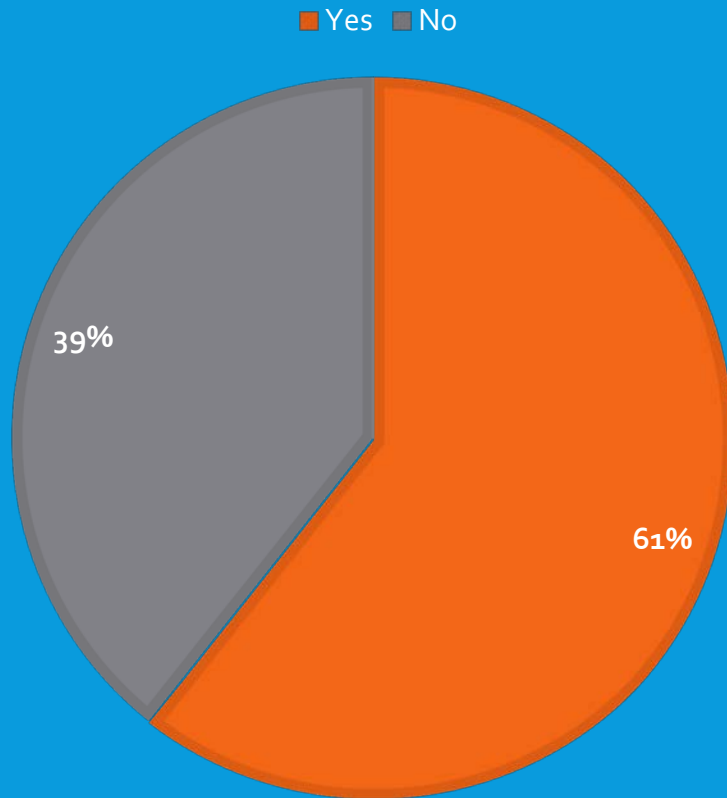
Age



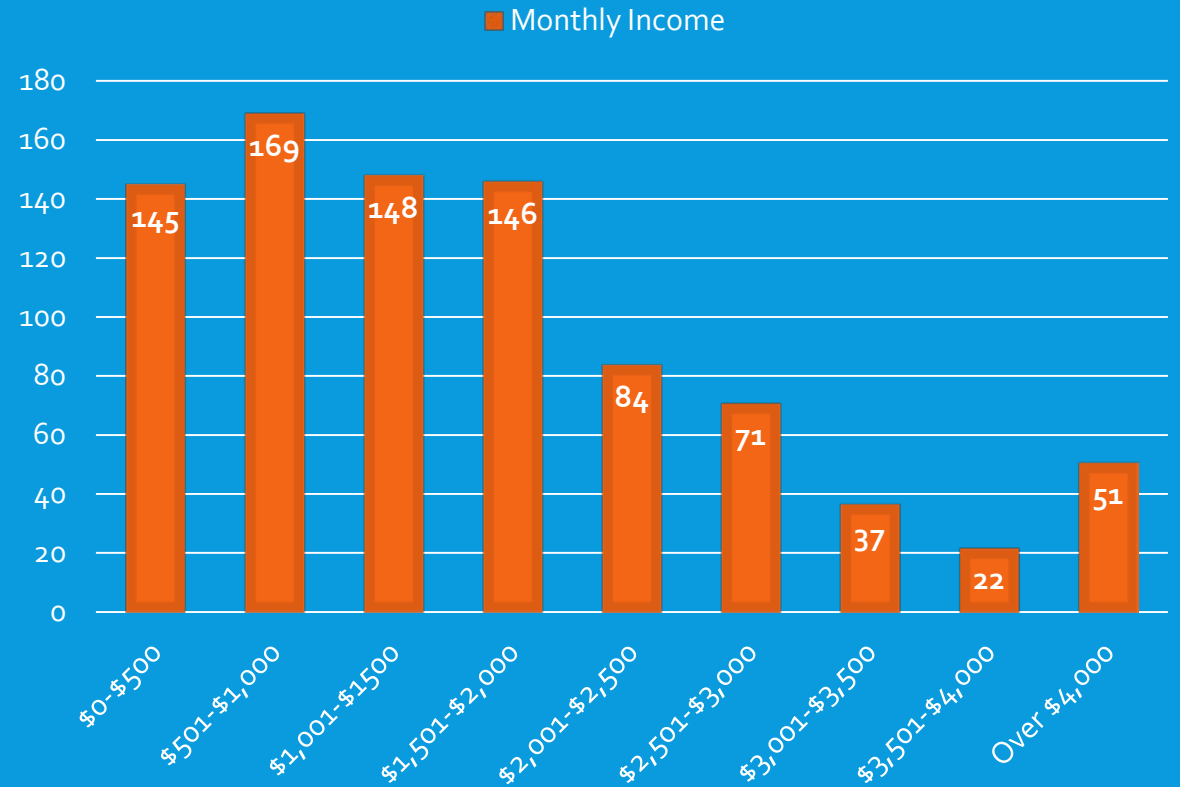


# WHO WAS SURVEYED?

## CURRENTLY WORKING



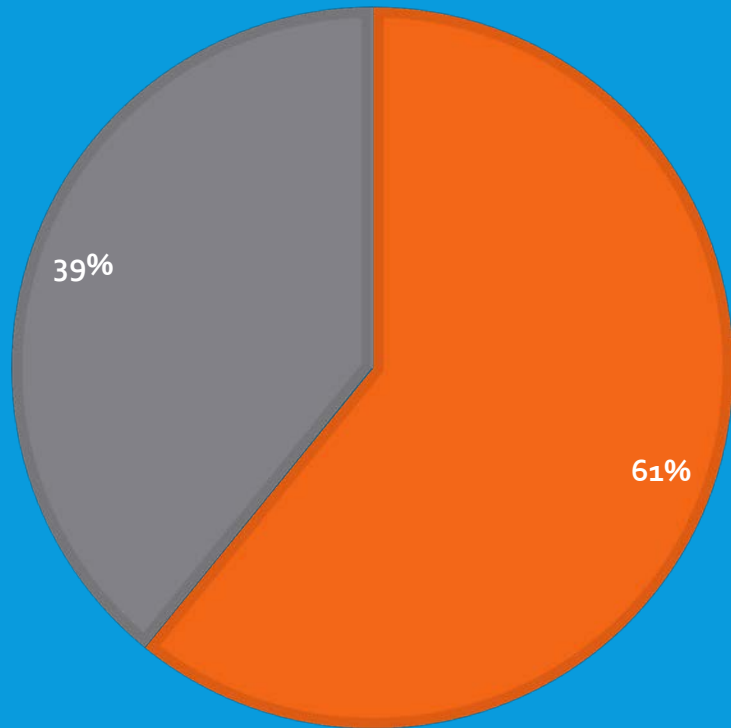
## MONTHLY INCOME



# BANKING

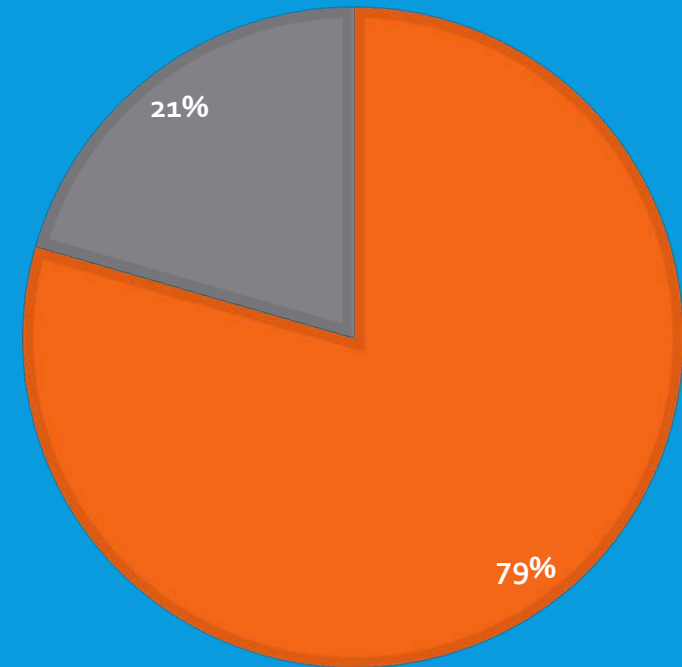
## HAVE A BANK ACCOUNT

Yes No



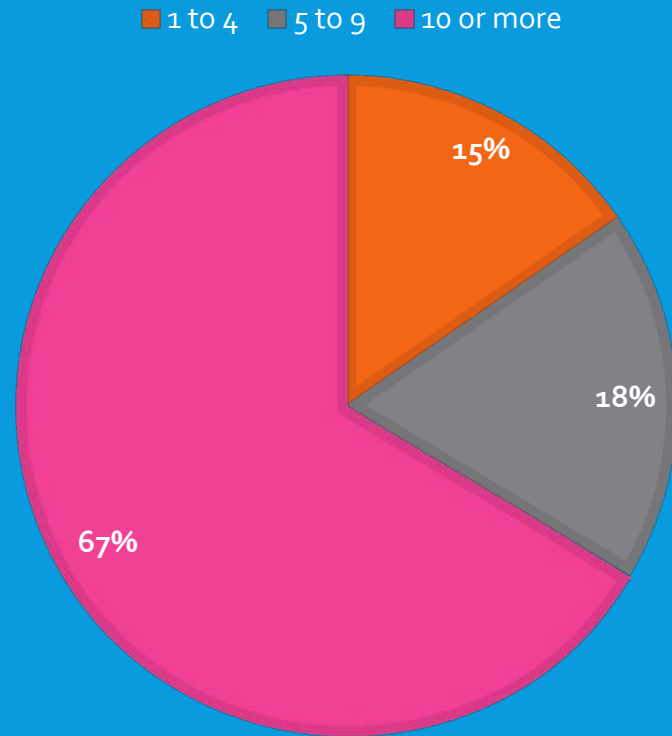
## BANK LOCATED IN NORTH MINNEAPOLIS

Yes No

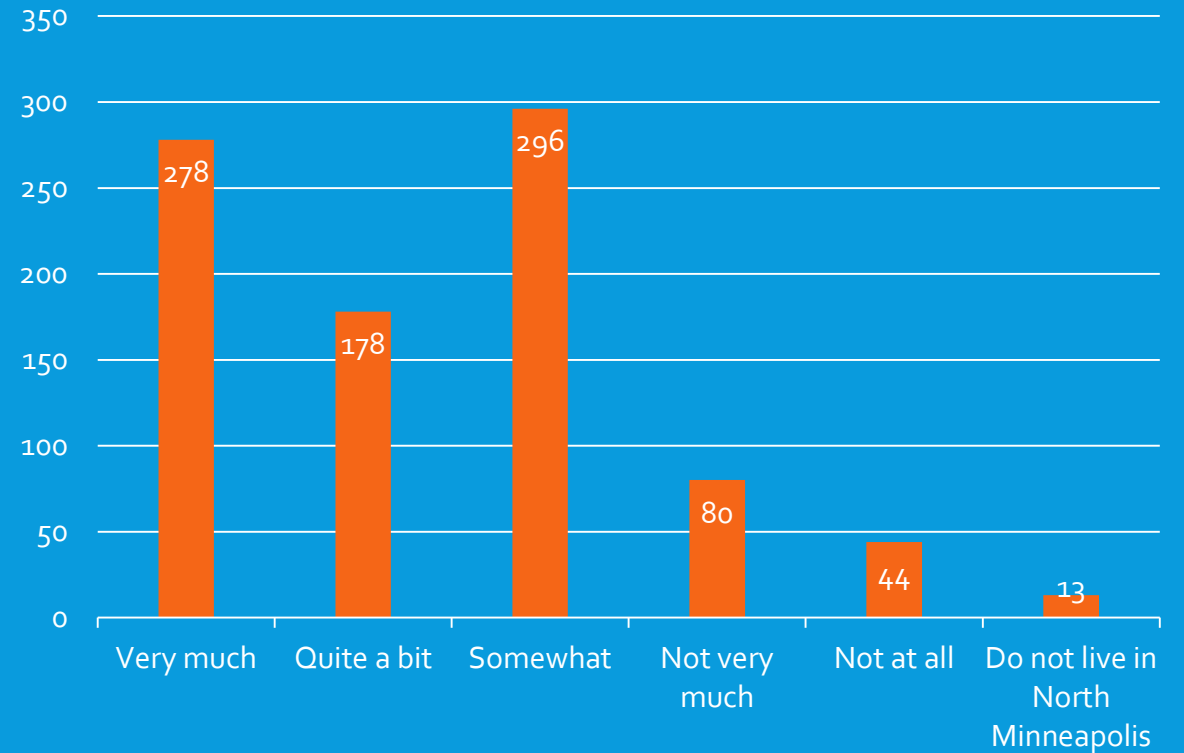


# NORTH MINNEAPOLIS

## HOW MANY YEARS HAVE YOU LIVED IN NORTH MINNEAPOLIS?

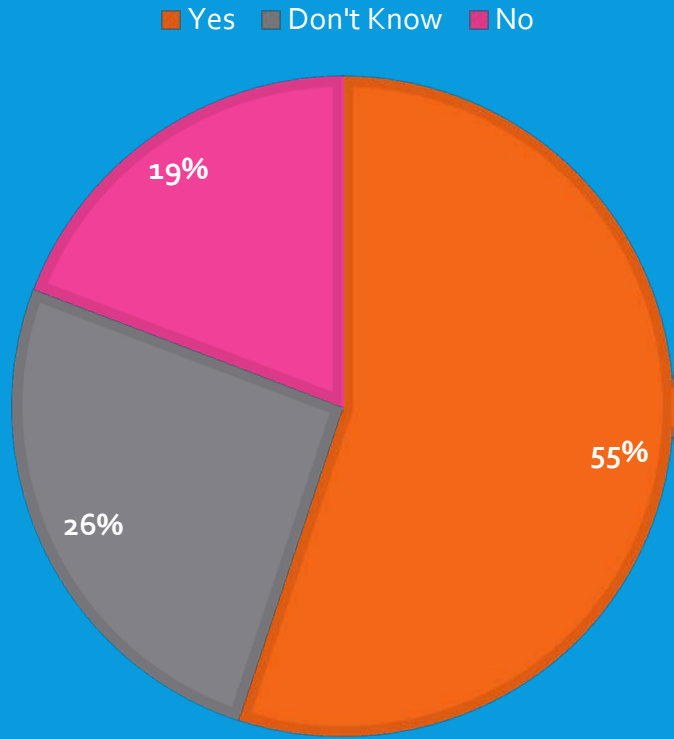


## HOW MUCH DO YOU LIKE LIVING IN NORTH MINNEAPOLIS?

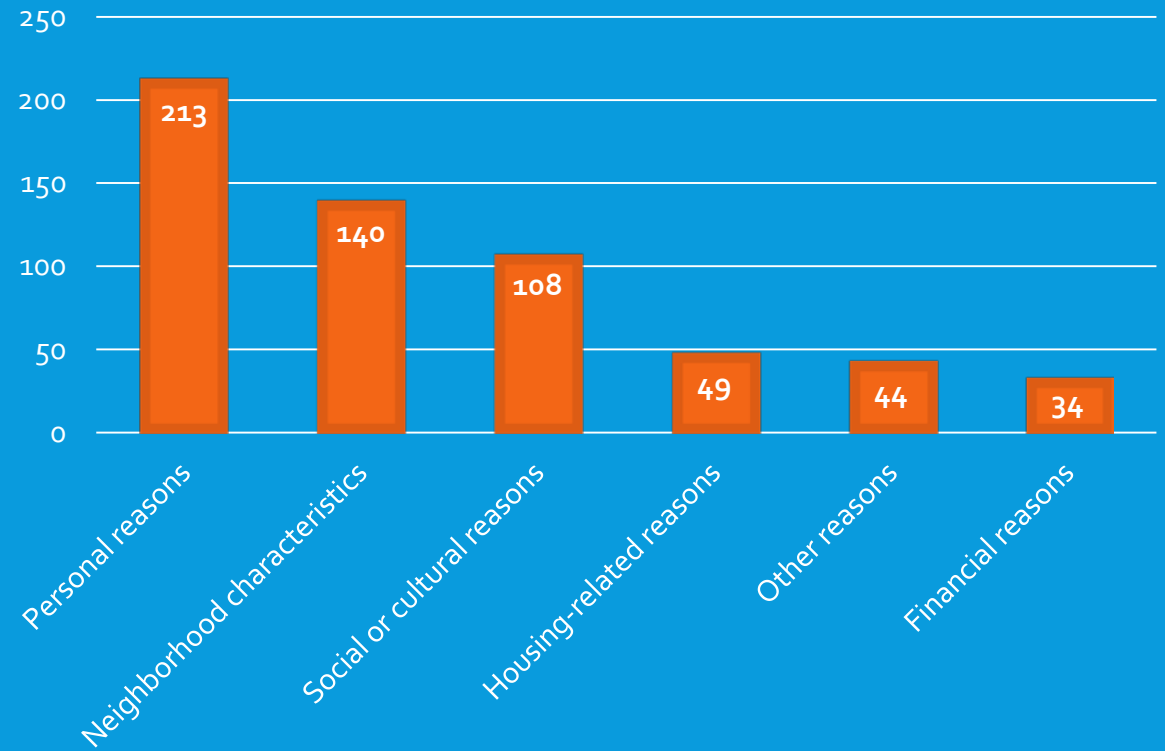


# NORTH MINNEAPOLIS

## DO YOU HAVE PLANS TO KEEP LIVING IN NORTH MINNEAPOLIS?

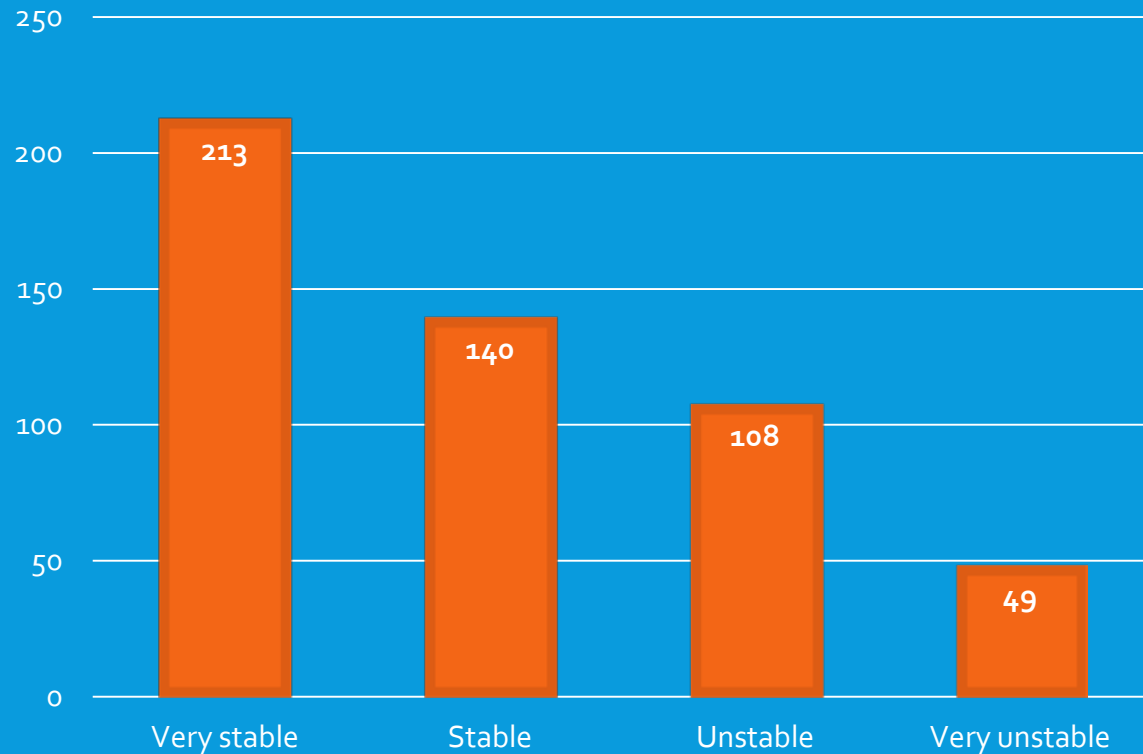


## WHY DO YOU PLAN TO KEEP LIVING IN NORTH MINNEAPOLIS

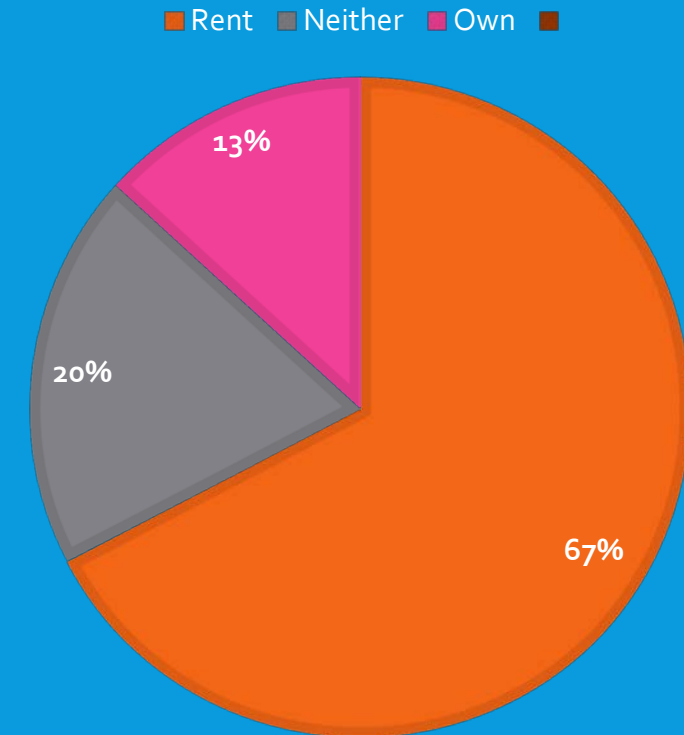


# HOUSING

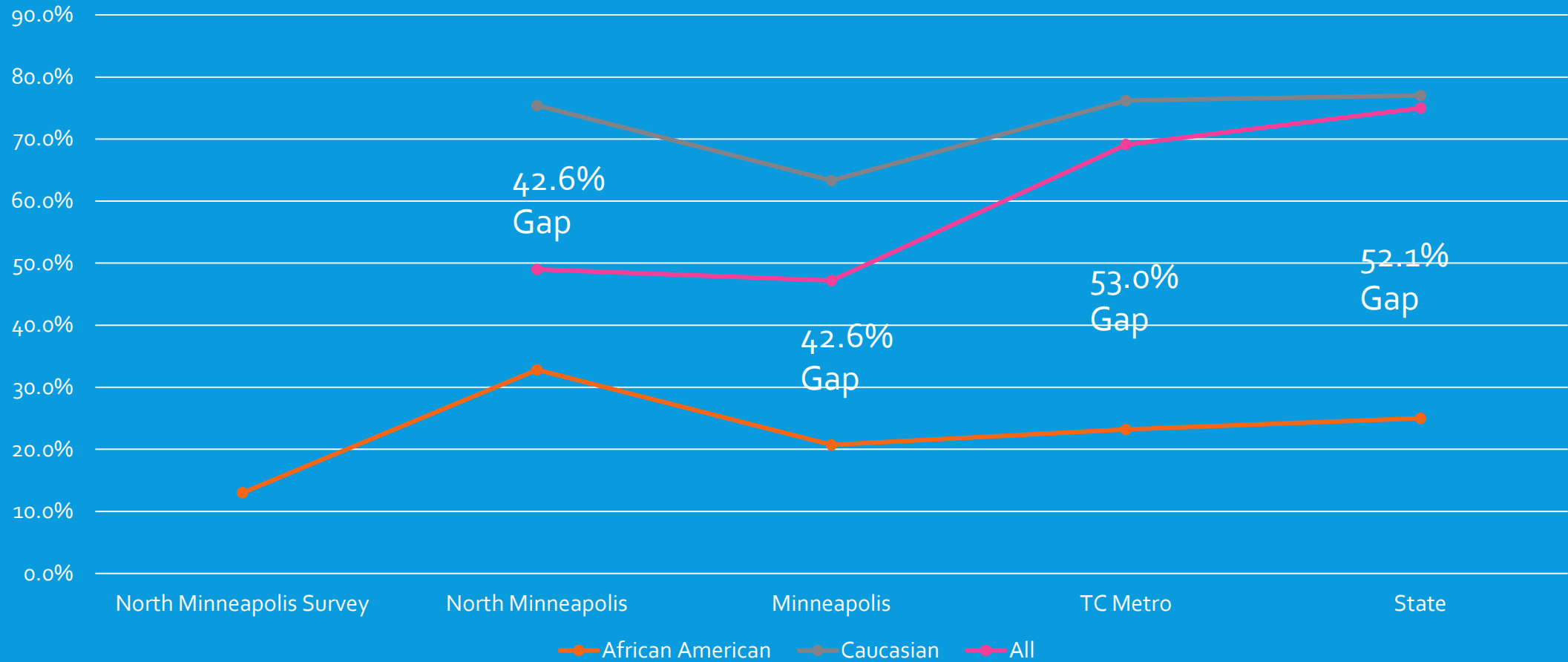
## HOW STABLE IS YOUR CURRENT HOUSING SITUATION?



## DO YOU CURRENTLY RENT OR OWN THE HOME YOU LIVE IN?

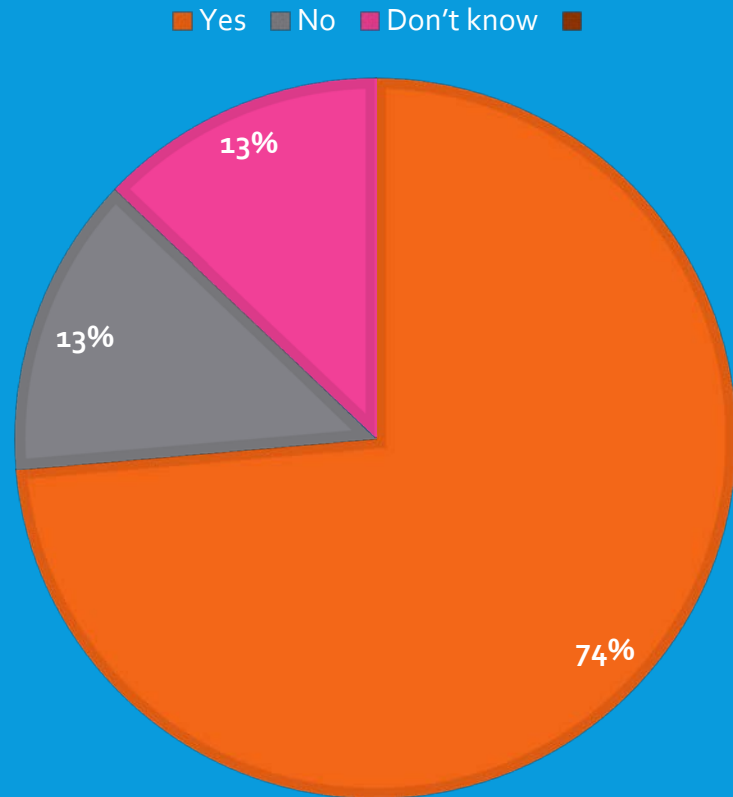


# HOMEOWNERSHIP RATE COMPARISON

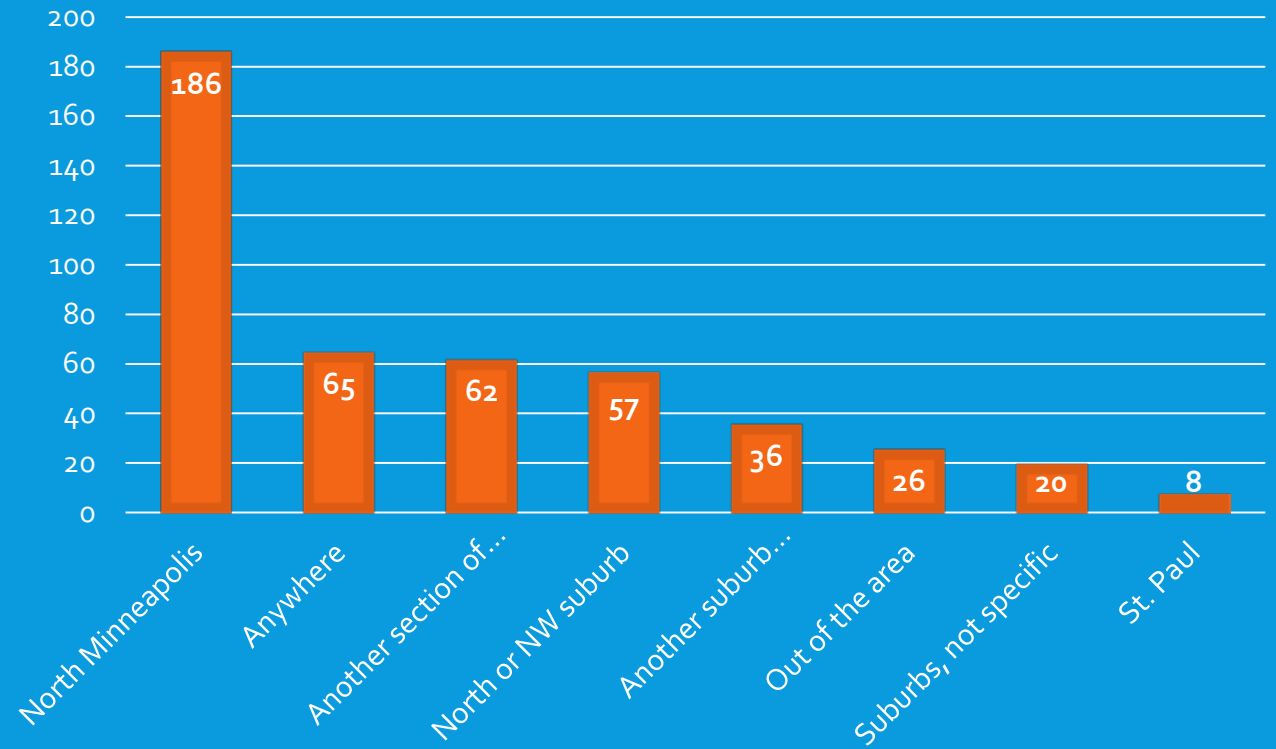


# HOMEOWNERSHIP

## WOULD YOU LIKE TO OWN A HOME?



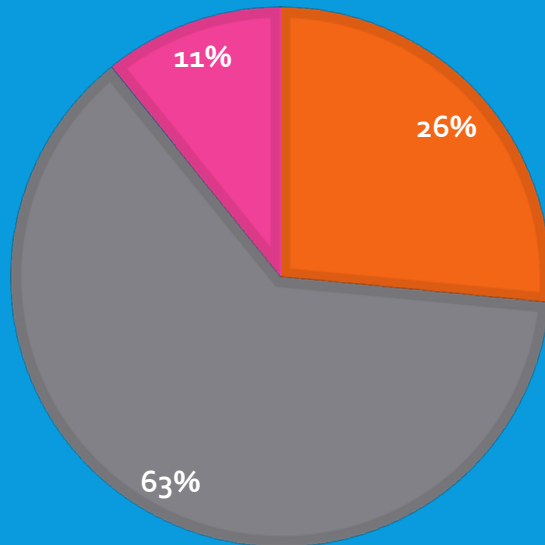
## WHERE WOULD YOU LIKE TO OWN A HOME?



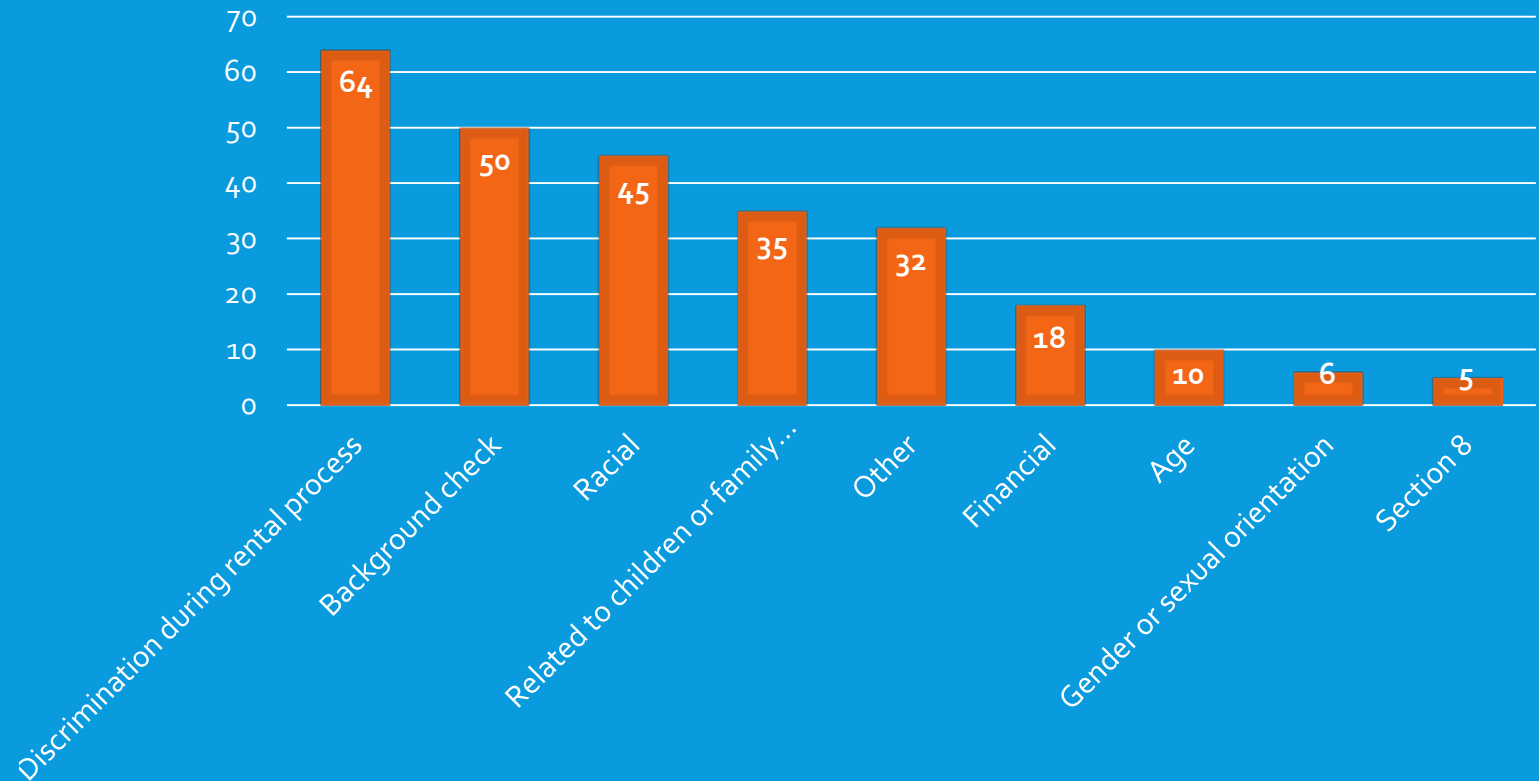
# RENTING

DO YOU BELIEVE YOU HAVE EVER BEEN DISCRIMINATED AGAINST WHEN LOOKING FOR A PLACE TO RENT?

Yes No Don't know



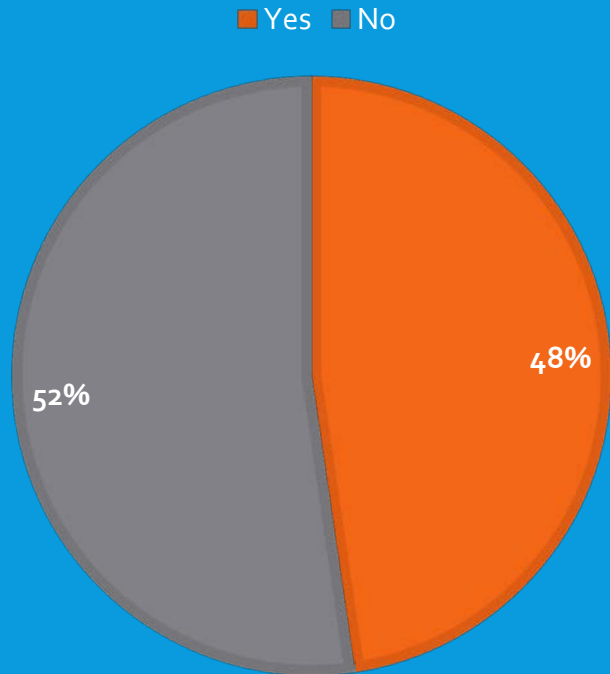
CAN YOU GIVE SOME EXAMPLES OF THE DISCRIMINATION YOU EXPERIENCED?



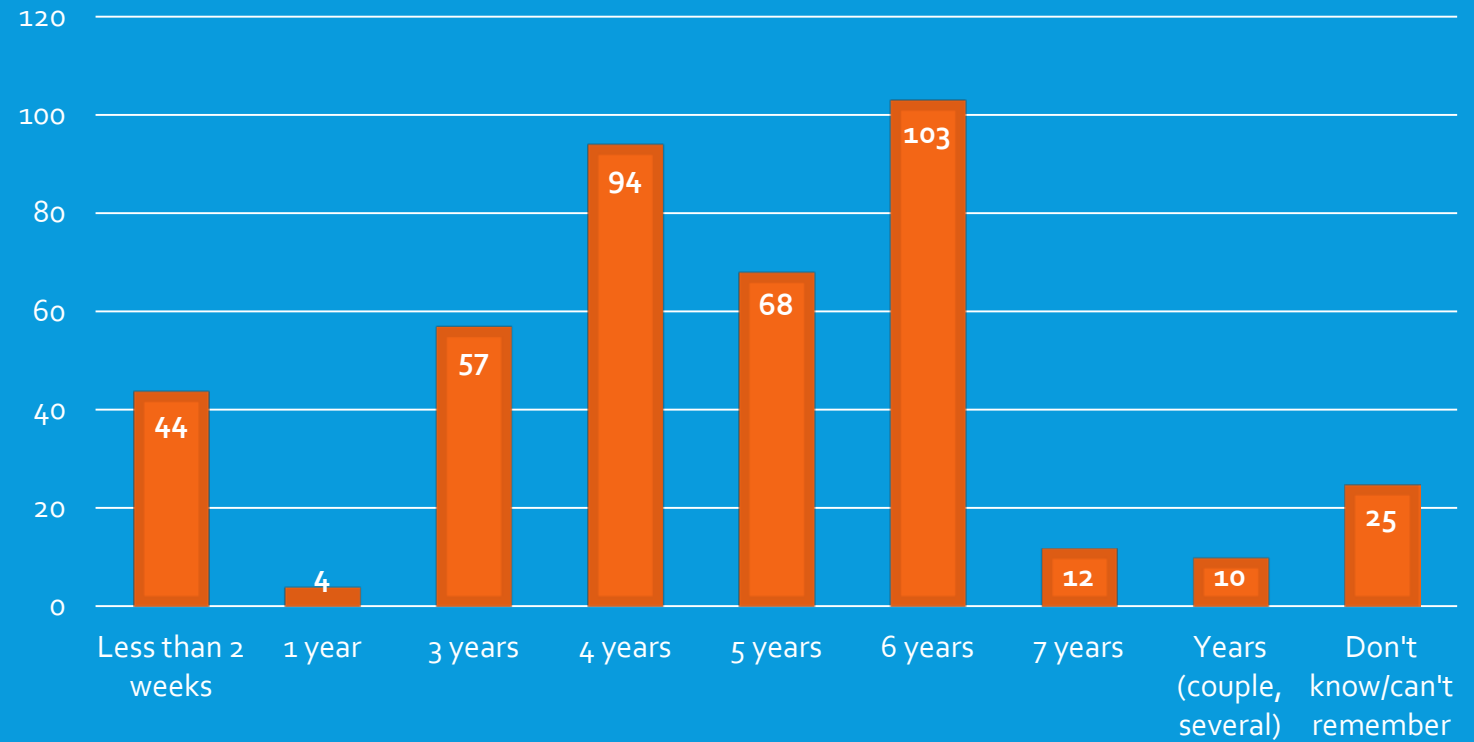


# HOMELESSNESS

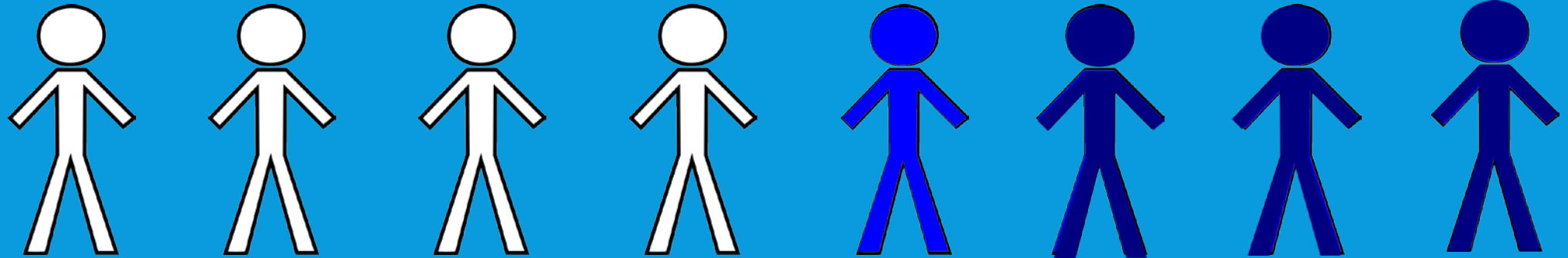
HAVE YOU EVERY BEEN HOMELESS AT ANY POINT IN YOUR LIFE?



FOR HOW LONG WERE YOU HOMELESS DURING THE MOST RECENT PERIOD OF HOMELESSNESS?



# HOMELESSNESS



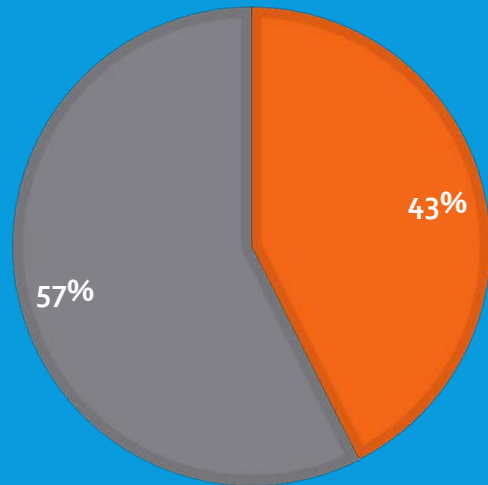
Of the 887 people responding to whether or not they had ever been homeless, almost  $\frac{1}{2}$  of the respondents had been homeless (roughly 4 out of 8 above)

Of those  $\frac{1}{2}$  (423 respondents) over 75% had been homeless for a period of 3-6 years

# CREDIT

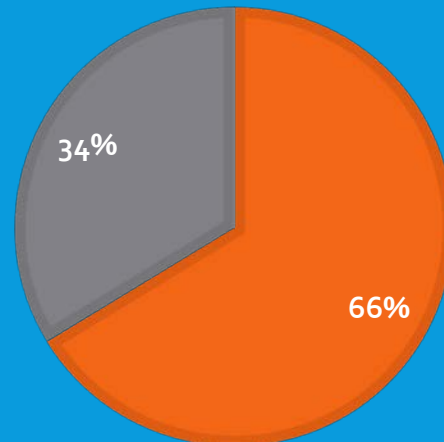
DO YOU KNOW YOUR CREDIT SCORE?

Yes No



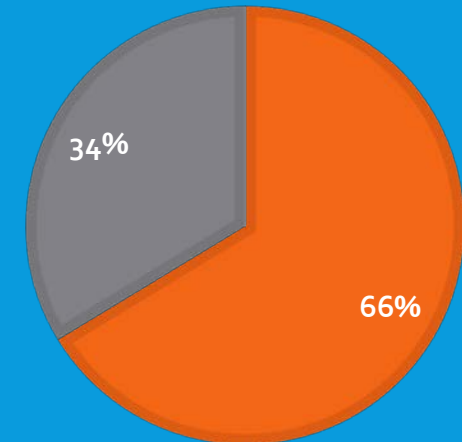
DO YOU KNOW HOW TO FIND YOUR CREDIT SCORE

Yes No



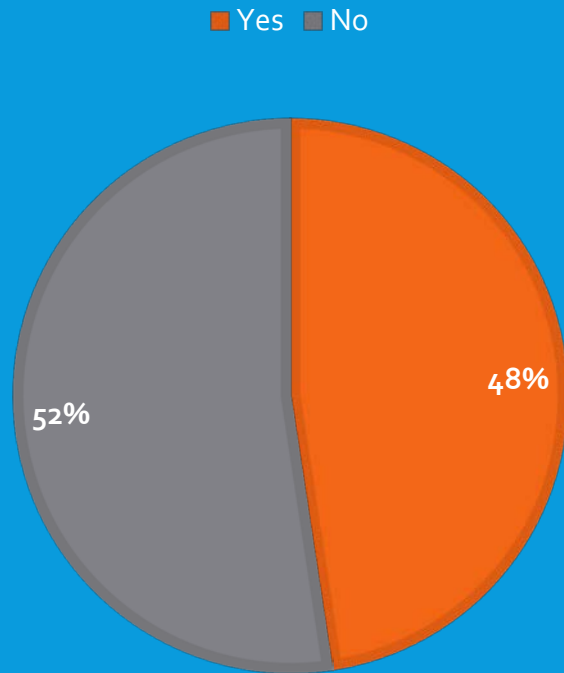
HAVE YOU EVER BEEN DENIED A RENTAL BECAUSE OF YOUR CREDIT SCORE?

Yes No

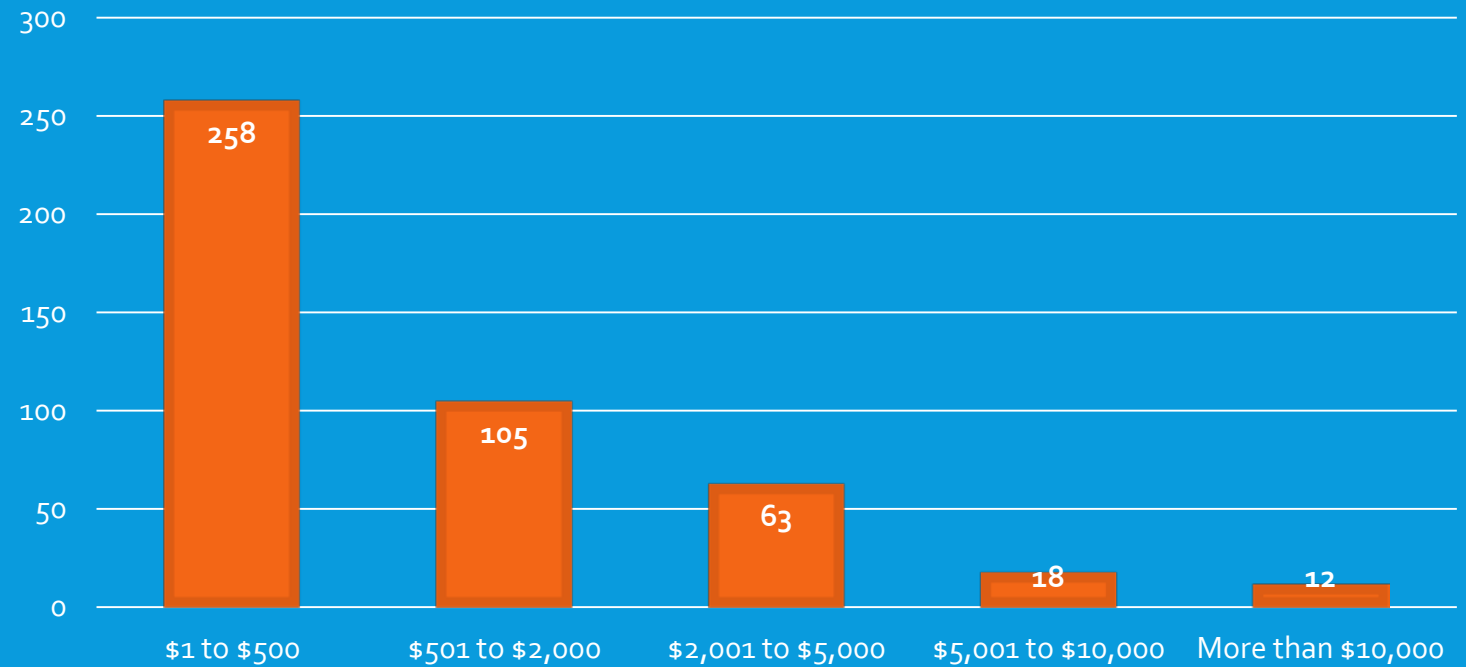


# SAVINGS

## ARE YOU SAVING MONEY RIGHT NOW?

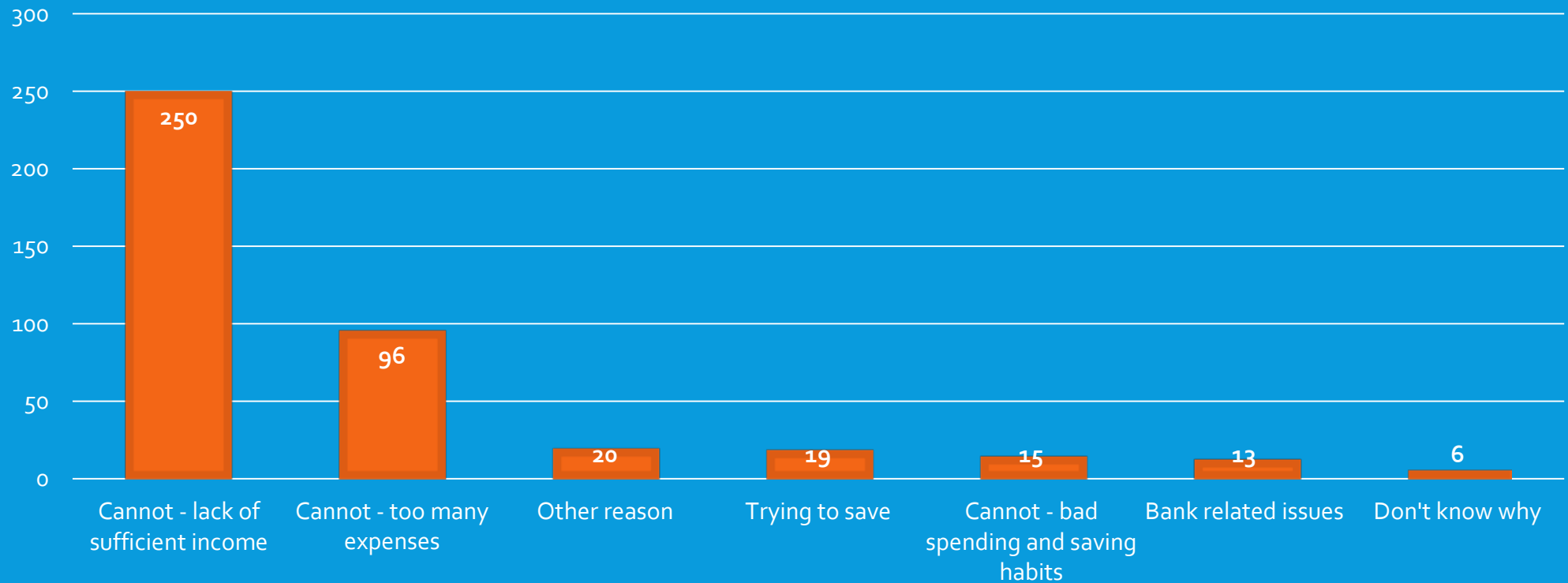


## HOW MUCH MONEY DO YOU HAVE SAVED?



# SAVINGS

## WHY ARE YOU NOT SAVING MONEY?



# QUESTIONS & COMMENTS

What struck you?

What else would you like to know?

What should be done with this information?

# POSSIBLE POLICY PLATFORMS

- Change the Northside Narrative – tends to be negative
- Implement holistic approach based on the African American experience
- Capture private & philanthropic funding for the big idea(s) that will be game changers for the community
- Unlawful Detainers (UD'S) – Change the current law – Overly detrimental to residents

THANK YOU