

Notice: Minneapolis Commercial CLT Pilot Program – Call of Advisory Board Members

The City of Lake Community Land Trust (CLCLT) is seeking 8-15 individuals to serve on the founding advisory board for the Minneapolis Commercial Land Trust Pilot Program. The Pilot Commercial CLT is a program of CLCLT. A Commercial CLT is a community-based initiative that works to provide perpetually affordable commercial ownership opportunities by acquiring land and removing it from the speculative, for-profit, real estate market. Commercial CLTs hold the land it owns “in trust” indefinitely for the benefit of the community, ensuring that the land will always remain affordable for business owners.

Our Mission: To (re)develop and preserve long-term affordable commercial spaces through community-driven ownership of land.

Our Vision: We envision neighborhoods as reflections of the economic, cultural and social life of its people and places that anchor, hold, sustain and nurture the health and wealth of a community. Neighborhoods where local black, indigenous, people of color (BIPOC) businesses can grow and thrive; residents claim space through decision-making power and ownership of land; and together are building a vibrant human-centered economy.

Our Values: The following values have been identified as important to incorporate into the design and implementation of the pilot program:

- **Equity:** Race is a factor in our community. We work to explicitly address racial, gender, and economic disparities in our community. All decisions will be made using an intersectional equity lens or framework. We strive to create a new narrative as we strengthen community assets.
- **Community-driven ownership:** CLTs define land as being “community owned” because the land, asset or facility is entirely owned and managed by a community-based membership organization.
- **Community engagement and organizing:** We believe that truly participatory community engagement involves shared learning and that decision making builds trust and will yield the highest impact for the community served. The power to make decisions should include those most impacted. Community should be engaged throughout the development process from property selection to tenant selection.
- **Anti-displacement:** Displacement of community-owned businesses has physical, social, cultural and psychological impacts on residents. We will use our resources to preserve and create affordable commercial spaces indefinitely. CLTs use long-term community ownership of land through a 99-year ground lease agreement, which has demonstrated effectiveness in combating displacement of occupants.

Advisory Board Member Roles and Responsibilities:

1. Supporting the mission, vision, and goals of the organization.
2. Selecting, supporting, reviewing the Program Director. This is a pilot project; the founding advisory board will be responsible for hiring and supervising the Program Director.
3. Operationalize the Minneapolis Commercial CLT recommendations created by the Commercial CLT Advisory Committee. You can find the recommendations here:
4. Monitoring and managing financial resources and programmatic results.

5. Assessing and developing skills.
6. Building the membership model for that Commercial CLT, including recruiting new members. Community Land Trusts are membership organizations; advisory board members should help recruit members to the organization.
7. Spread the word about the organization. Advisory board members should be outreach and fundraising ambassadors for the program.
8. Attend and participate in monthly meetings. In addition, members are encouraged to participate in various subgroups developed throughout the year focused on specific issues.
9. As needed, prepare reports and update for the CLCLT board meetings
10. Advisory Board Members should be available to spend 7-10 hours per month on the Commercial CLT.

Commercial Land Trust Advisory Board Application

Description: The City of Lake Community Land Trust (CLCLT) is seeking 8-15 individuals to serve on the founding advisory board for the Minneapolis Commercial Land Trust Pilot Program.

Vacancies: There are currently 8-15 vacancies for two-year terms beginning May 1, 2019 and ending May 1, 2021.

Application Instructions: Please answer all the questions on the “Commercial Land Trust Advisory Board Application Form” (page 5 of this document) and submit to erin@erinhconsulting.com on or before March 20, 2019.

Questions or to schedule an info session:

Please contact:

CLCLT Consultant:

- Erin Heelan at erin@erinhconsulting.com or 612-310-3715

Commercial CLT Advisory Board Selection Committee Members:

- E. Coco at ecoco@phillipsfamilymn.org
- Danielle Mkali at DMkali@nexuscp.org
- Jonathan Banks at jonathan@abepmn.org
- Dr. Tara Watson at shedoc_1@hotmail.com
- Jeff Washburne at jeff@clclt.org

We will be hosting an information session at Breaking Bread on March 12, 2019 from 11 am – 1 pm. There will not be a formal presentation. Stop by anytime throughout the session to learn more or ask questions.

Deadline: Application review process will begin on March 21, 2019

Selection Process: The Commercial CLT Advisory Board Selection Committee Members will review applications starting on March 21, 2019. Candidates will be notified by email on or before March 25 to schedule an interview. Applicant interviews will be held on April 2 and April 9, 2019. The CLCLT Board of Directors will review the recommended slate of candidates at their April meeting.

Additional Information: The first advisory board meeting will be held on May 14 at 9:00 am. The committee will meet monthly. The appointed members will decide on the time, day and week of the month of recurring meetings. All members must support the mission, vision, and values of the Commercial CLT. There is no compensation for attending meetings. Transportation and child care needs can be addressed upon request. The committee meeting locations are accessible to persons with disabilities.

Who should apply?

- Minneapolis residents that are interested in making a difference in their community through community-driven ownership of land.
- Those with technical expertise in commercial real estate development and/or the willingness to learn about commercial real estate.

Qualifications:

Preferred qualifications or characteristics for advisory board members include (you do not need to meet all of the following criteria; we are looking to build a diverse board with many skill sets):

- Black, Indigenous, People of Color that work or live in Minneapolis
- Residents and/or business owners of North Minneapolis
- Local business owners
- Commercial real estate experience
- Experience in property management
- Knowledge of commercial lending
- Business technical assistance providers
- Experience with community engagement and outreach
- Expertise with non-profits and non-profit finance
- Facilitation skills
- Conflict management skills
- Real estate law
- Real estate development
- Knowledge of Community Wealth Building strategies (examples: cooperatives, broad-based ownership)

Commercial Land Trust Advisory Board Application Form

Applicant Name:

Address:

Neighborhood of Residence:

Phone Number:

Email Address:

Occupation:

Employer:

Employer Address:

- 1) Describe your background related to the qualifications listed in this notice. Include applicable experience with civic, professional or volunteer organizations and other city boards or commissions. List any awards or special recognition.**
- 2) Why do you want to serve on this body?**
- 3) What would a successful commercial land trust pilot look like for you? What would change or be different from the current landscape?**
- 4) What are you hoping to learn by joining this body? What additional training would help you be successful in this role?**
- 5) List any financial interests (where required) or associations with which you are involved that may present a conflict of interest.**
- 6) What is your connection to North Minneapolis?**
- 7) References: List names, emails and phone numbers for three references.**